06355758

Deal #



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WPBF 3970 RCA Boulevard **Suite 7007** Palm Beach Gardens, FL 33410

Main: (561)694-2525

Invoice #	Invoice Date	Invoice Month	Invoice Period
958659-3	11/11/12	November 2012	10/29/12 - 11/06/12

Account Executive Sales Office Sales Region Station **WPBF** Mica Hansen HRP -Washingtd National

Billing: (407)389-7661 Product <u>Advertiser</u>

Billing Address:

Greer Margolis Mitchell Burns Attention: Accounts Payable 1010 Wisconsin Ave, Suite 800 Washington, DC 20007

Estimate Number 1897 Obama/D/President OBAMA FOR AMERICA Alt Order # Flight Dates Order #

09/25/12 - 11/06/12

Billing Calendar

Broadcast Cash Special Handling

IDB# Advertiser Code | Product Code 9912856 101

958659

Billing Type

Agency Ref Advertiser Ref

Send Payment To: **WPBF** PO Box 26885 Lehigh Valley, PA 18002-6885

10/30/12

11/05/12

-TWTF--

Line Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Туре	
5 10/30/12 Class of T	11/02/12 ime - Pre-em	WPBF News 25 @ 5a otible with notice	am 5-530am	-TWTF	:30	1	\$110.00	NM	
Weeks:	Start Date 10/30/12	End Date MTWTFSS -TWTF	Spots/Week 1	<u>Rate</u> \$110.00					
Spots: <u>#</u> C 1 W			ription F News 25 @ 5am	Start/End Time 5-530am		th <u>Ad-ID</u> 30 OFA-12-D	-148н		<u>Rate Type</u> \$110.00 NM
6 11/06/12 Class of T	11/06/12 ime - Pre-em	WPBF News 25 @ 5a otible with notice	am 5-530am	-1	:30	1	\$110.00	NM	
Weeks:	Start Date 11/05/12	End Date MTWTFSS 11/11/12 -1	Spots/Week 1	<u>Rate</u> \$110.00					7 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1
Spots: <u>#</u> C 1 W	h <u>Day Air</u> IPBF <i>Tu 11.</i> Credited	/06/12 WPB	ription F News 25 @ 5am	Start/End Time 5-530am		th Ad-ID 00			<u>Rate Type</u> \$110.00 NM
11 10/30/12 Class of T	11/02/12 ime - Pre-emp	WPBF News 25 Morr	ings5:30-5:57am	-TWTF	:30	1	\$160.00	NM	
Weeks:	Start Date 10/30/12	End Date MTWTFSS 11/05/12 -TWTF	Spots/Week 1	<u>Rate</u> \$160.00			••••		
Spots: # C	h <u>Day Air</u> /PBF Tu 10		<u>ription</u> F News 25 Mornings (<u>Start/End Time</u> @ 5:3(5:30-5:57am		th <u>Ad-ID</u> 30 OFA-12-D	-148н		<u>Rate</u> <u>Type</u> \$160.00 NM
12 11/06/12 Class of T	11/06/12 ime - Pre-em	WPBF News 25 Morn otible with notice	ings5:30-5:57am	-1	:30	1	\$160.00	NM	
Weeks:	Start Date 11/05/12	End Date MTWTFSS -1	Spots/Week 1	<u>Rate</u> \$160.00				- 	
Spots: # C 1 W	h <u>Day Air</u> /PBFTu 11/		<u>ription</u> F News 25 Mornings (Start/End Time ② 5:3(5:30-5:57am		th <u>Ad-ID</u> 30 OFA-12-D	-148н		<u>Rate Type</u> \$160.00 NM
17 10/30/12 Class of T	11/02/12 ime - Pre-emp	WPBF News 25 Morn otible with notice	ings6-7AM	-TWTF	:30	2	\$275.00	NM	_
Weeks:	Start Date 10/30/12	End Date MTWTFSS 11/05/12 -TWTF	Spots/Week 2	<u>Rate</u> \$275.00					
Spots: # C				Start/End Time		h Ad-ID	1.40		Rate Type
			F News 25 Mornings F News 25 Mornings	6-7AM 6-7AM		0 OFA-12-D 0 OFA-12-D			\$275.00 NM \$275.00 NM
22 10/30/12	11/02/12	Good Morning Americ		-TWTF	:30	1	\$275.00	NM	Ψ213.00 INIVI
Weeks:	Start Date		Spots/Week	Rate	-				·

\$275.00



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Invoice #	Invoice Date	Invoice Month	Invoice Period
958659-3	11/11/12	November 2012	10/29/12 - 11/06/12

Advertiser	Product	Estimate Number
Obama/D/President	OBAMA FOR AMERICA	1897

www.thewpbfchannel.com							
				Spots/			
ine Start Date End Date Description	Start/End Time	MTWTFSS	Length	Week	Rate	Type	
22 10/30/12 11/02/12 Good Morning Americ Class of Time - Pre-emptible with notice	a 7-9AM	-TWTF	:30	1	\$275.00	NM	
Spots: # Ch Day Air Date Air Time Descr	iption Morning America	Start/End Time 7-9AM		h <u>Ad-ID</u> 0 OFA-12-D	-148H		<u>Rate Type</u> \$275.00 NM
23 11/06/12 11/06/12 Good Morning Americ		-1	:30	1	\$275.00	NM	Ψ275.00 1410
Class of Time - Pre-emptible with notice			.50	<u>'</u>	\$275.00	IAIAI	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> 11/05/12 11/11/12 -1	<u>Spots/Week</u> 1	<u>Rate</u> \$275.00					
Spots: # Ch Day Air Date Air Time Descri		Start/End Time		h Ad-ID			Rate Type
1 WPBF Tu 11/06/12 7:50 AM Good	Morning America	7-9AM	:3	0 OFA-12-D	-148H		\$275.00 NN
28 10/30/12 11/02/12 M-Sun ROS 5am-4am Class of Time - Immediately Pre-emptible without		-TWTF	:30	2	\$5.00	NM	
Weeks: Start Date End Date MTWTFSS 10/30/12 11/05/12 -TwTF	Spots/Week 2	<u>Rate</u> \$5.00					
Spots: # Ch <u>Day Air Date</u> <u>Air Time</u> <u>Descr</u>		Start/End Time	Lengt	h Ad-ID			Rate Type
	ROS 5am-4am	5am-4am		0 OFA-12-D			\$5.00 NM
1 WPBFW 10/31/12 2:29 AM M-Sur	n ROS 5am-4am	5am-4am	:3	0 OFA-12-D	-148H		\$5.00 NM
33 10/30/12 11/02/12 4:30a-5a Class of Time - Pre-emptible with notice	430a-5a	-TWTF	:30	3	\$60.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> 10/30/12 11/05/12 -TWTF	Spots/Week 3	<u>Rate</u> \$60.00			******		
Spots: # Ch Day Air Date Air Time Descr		Start/End Time	Lengti	n Ad-ID			Rate Type
2 WPBF Tu 10/30/12 4:56 AM 4:30a		430a-5a) OFA-12-D	-148H		\$60.00 NN
1 WPBF W 10/31/12 4:42 AM 4:30a	-5a	430a-5a	:30) OFA-12-D	-148H		\$60.00 NM
3 WPBF F 11/02/12 4:43 AM 4:30a	-5a	430a-5a	:30	O OFA-12-D	-148н		\$60.00 NM
39 11/03/12 11/03/12 Sat 8-9am News Class of Time - Fixed Non Pre-emptible	Sat 8-9am	1-	:30	1	\$450.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> 10/29/12 11/04/121	Spots/Week 1	Rate \$450.00		***)		
Spots: # Ch Day Air Date Air Time Descr	iption	Start/End Time	Lengti	n Ad-ID			Rate Type
1 WPBF Sa 11/03/12 8:08 AM Sat 8-	9am News	Sat 8-9am	:30) OFA-12-D	-148н		\$450.00 NM
50 11/04/12 11/04/12 Sun 6-7am News Class of Time - Pre-emptible with notice	Sun 6-7am	1	:30	1	\$90.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> 10/29/12 11/04/121	Spots/Week 1	<u>Rate</u> \$90.00					
Spots: # Ch <u>Day Air Date</u> <u>Air Time</u> <u>Descr</u>	<u>iption</u>	Start/End Time	Length	Ad-ID			Rate Type
	-7am News	Sun 6-7am	:00	ם כ			\$90.00 NN
Credited		·					
55 11/04/12 11/04/12 GMA Sunday 7-8am Class of Time - Pre-emptible with notice	Sun 7-8am	1	:30	1	\$325.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> 10/29/12 11/04/121	Spots/Week	<u>Rate</u> \$325.00					
Spots: # Ch Day Air Date Air Time Descri	•	Start/End Time	<u>L</u> enath	Ad-ID			Rate Type
1 WPBF Su 11/04/12 7:47 AM GMA	Sunday 7-8am	Sun 7-8am) OFA-12-D-	-148н		\$325.00 NM
61 10/30/12 11/02/12 Dr. Oz M-F 9-10a Class of Time - Pre-emptible with notice	9-10a	-TWTF	:30	1	\$225.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> 10/30/12 11/05/12 -TWTF	Spots/Week 1	<u>Rate</u> \$225.00					***
Spots: # Ch Day Air Date Air Time Descri	<u>ption</u>	Start/End Time	Lenath	Ad-ID			Rate Type
1 WPBF F 11/02/12 9:13 AM Dr. Oz		9-10a		OFA-12-D-	-148н		\$225.00 NM
67 10/30/12 11/02/12 10-11a Anderson Coop Class of Time - Pre-emptible with notice	per 10-11a	-TWTF	:30	1	\$225.00	NM	
Weeks: Start Date End Date MTWTFSS	Spots/Week	Rate					·
· · · · · · · · · · · · · · · · · · ·							



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Advertiser	Product	Estimate Number
Obama/D/President	OBAMA FOR AMERICA	1897

www.t	hewpbfchannel.	com									
								Spots/	5.4	_	
Line	Start Date	End Date	Description		Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
67	7 10/30/12 Class of Tir	11/02/12 ne - Pre-emp	10-11a Anders otible with notice	on Coope	r 10-11a	-TWTF	:30	1	\$225.00	NM	
		10/30/12	11/05/12 -TV	VTF	1	\$225.00					
	Spots: # Ch			Descript	ion	Start/End Time	Lengt	h Ad-ID			Rate Type
	1 WF	PBF Tu 10	/30/12 10:31 AM	/l 10-11a /	Anderson Cooper	10-11a	:3	0 OFA-12-	D-148H		\$225.00 NM
73	3 10/30/12 Class of Tir	11/02/12 ne - Fixed N	WPBF News 2 on Pre-emptible	5 @ Noor	12pm-1230pm	-TWTF	:30	2	\$350.00	NM	
	Weeks:	Start Date 10/30/12		VTFSS VTF	Spots/Week 2	<u>Rate</u> \$350.00					
	Spots: # Ch			Descript	ion	Start/End Time	Lengt	h Ad-ID			Rate Type
	1 WF	PBF Tu 10	/30/12 12:20 PM	/ WPBF N	News 25 @ Noon	12pm-1230pm	:3	0 OFA-12-	D-148H		\$350.00 NM
	2 W	PBFW 10	/31/12 12:30 PM	WPBF N	News 25 @ Noon	12pm-1230pm	:3	0 OFA-12-	D-148H		\$350.00 NM
78	3 10/30/12 Class of Tir	11/02/12 ne - Pre-emp	1230-1P Acces	ss Hollywo	oc1230-1p	-TWTF	:30	1	\$175.00	NM	
	Weeks:	Start Date 10/30/12		VTFSS VTF	Spots/Week 1	<u>Rate</u> \$175.00					
l	Spots: # Ch	<u>Day</u> Air	Date Air Time	Descript	ion_	Start/End Time	Lengt	h Ad-ID			Rate Type
	1 WF	PBF Tu 10 Credited		1230-1F	Access Hollywood	1230-1p	:0	00			\$175.00 NM
83	3 11/04/12 Class of Tir	11/04/12 ne - Pre-emp	Chris Matthews	8	Sun 10-10:30AM	1	:30	1	\$225.00	NM	10.00
	Weeks:	Start Date 10/29/12		<u>VTFSS</u> 1	Spots/Week 1	<u>Rate</u> \$225.00					
	Spots: # Ch			Descript		Start/End Time	Lengt	h Ad-ID			Rate Type
	1 WF	PBF Su 11/ Credited		Chris M	atthews	Sun 10-10:30AN	1 :0	00			\$225.00 NM
89	10/30/12 Class of Tir	11/02/12 ne - Pre-emp	Dr. Oz otible with notice		4-5p	-TWTF	:30	2	\$500.00	NM	
	Weeks:	Start Date 10/30/12		VTFSS VTF	Spots/Week 2	<u>Rate</u> \$500.00					
	Spots: # Ch			<u>Descript</u>	<u>ion</u>	Start/End Time	Lengt	h Ad-ID			Rate Type
		PBF Tu 10/				4-5p		0 OFA-12-			\$500.00 NM
	1 WF	PBF Th 11/	01/12 4:35 PN	1 Dr. Oz		4-5p	:3	0 OFA-12-	D-148H		\$500.00 NM
93	11/03/12 Class of Tir	11/03/12 ne - Pre-emp	Sat 7pm News tible with notice		7-730pm	1-	:30	1	\$400.00	NM	
	Weeks:	Start Date 10/29/12		/TFSS 1-	Spots/Week 1	<u>Rate</u> \$400.00					
	Spots: # Ch			Descript		Start/End Time	Lengt	h Ad-ID			Rate Type
	1 WF	PBF Sa 11/ LR - Foo		1 Sat 7pm	News	7-730pm	:3	0 OFA-12-	D-148H		\$400.00 NM
98	10/30/12 Class of Tin	11/02/12 ne - Fixed No	Jeopardy on Pre-emptible		7:30-8PM	-TWTF	:30	1	\$1,700.00	NM	
	Weeks:	Start Date 10/30/12		ЛFSS ЛF	Spots/Week 1	<u>Rate</u> \$1,700.00			a - 26. ·	·	
	Spots: # Ch			<u>Descript</u>		Start/End Time	Lengt	h Ad-ID			Rate Type
	1 WF	BFTu 10/	30/12 7:43 PN	f Jeopard	<u>y</u>	7:30-8PM	:3	0 OFA-12-I	D-148H		\$1,700.00 NM
101	10/29/12 Class of Tin	10/29/12 ne - Immedia	DWTS Itely Pre-emptible	without no	8-10P otice	1	:30	1	\$2,500.00	NM	
		Start Date 10/29/12	11/04/12 1	TFSS	Spots/Week 1	<u>Rate</u> \$2,500.00				-	
	Spots: # Ch	Day Air		Descript	<u>ion</u>	Start/End Time		h Ad-ID			Rate Type
	1 WP	BF M 10/ Credited	29/12	DWTS		8-10P	:0	0			\$ 2,500.00 NM



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958659-3	11/11/12	November 2012	10/29/12 - 11/06/12

Advertiser	Product	Estimate Number
Obama/D/President	OBAMA FOR AMERICA	1897

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							Spots/			
Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
10	l 10/29/12 Class of Tir	10/29/12 ne - Immedia	DWTS ately Pre-emptible with	8-10P hout notice	1	:30	1	\$2,500.00	NM	
102	2 11/05/12 Class of Tir	11/05/12 ne - Pre-emr	CASTLE otible with notice	10-11PM	1	:30	1	\$2,500.00	NM	
	Weeks:	Start Date 11/05/12			<u>Rate</u> \$2,500.00	,				
	Spots: # Ch 1 WF		/05/12 C/	escription ASTLE	Start/End Time 10-11PM		th Ad-ID 00			Rate Type \$2,500.00 NM
104	10/31/12 Class of Tir	10/31/12 ne - Pre-emp	MIDDLE/SUBURG	ATOR\8-9PM	1	:30	1	\$1,800.00	NM	
	Weeks:	Start Date 10/29/12	End Date MTWTF1	<u>1</u>	<u>Rate</u> \$1,800.00					
	Spots: # Ch 1 WF	Day <u>Air</u> PBFW 10/			Start/End Time 830-9PM		th Ad-ID 30 OFA-12-	-D-148н		<u>Rate Type</u> \$1,800.00 NM
111	l 11/04/12 Class of Tir	11/04/12 ne - Pre-emp	666 PARK AVE	10-11PM	1	:30	1	\$1,800.00	NM	
	Weeks:	Start Date 10/29/12	11/04/12	-1 1	<u>Rate</u> \$1,800.00				3+	······
	Spots: # Ch 1 WF	<u>Day</u> <u>Air</u> PBF Su 11/			Start/End Time 10-11PM		th <u>Ad-ID</u> 0 0FA-12-	-D-148н		Rate Type \$1,800.00 NM
116	3 10/30/12 Class of Tin	11/04/12 ne - Pre-emp	M-SUN WPBF New	ws 25 @11-11:35PM	-TWTF-S	:30	2	\$500.00	NM	
	Weeks:	Start Date 10/30/12	End Date MTWTF: 11/05/12 -TWTF		<u>Rate</u> \$500.00			7.44		
	Spots: # Ch 1 WF	Day Air PBF W 10/ Credited	/31/12 M-	escription -SUN WPBF News 25 @ 1	<u>Start/End Time</u> 11PM 11-11:35PM		th <u>Ad-ID</u> 00			<u>Rate</u> <u>Type</u> \$500.00 NM
	2 WF	PBF Su 11/ Credited		SUN WPBF News 25 @ 1	11PM 11-11:35PM	:0	00			\$500.00 NM
121	11/04/12 Class of Tin	11/04/12 ne - Pre-emp	Sun 11:35pm Late	News 1135p-12am	1	:30	1	\$300.00	NM	
	Weeks:	Start Date 10/29/12	End Date MTWTF5		<u>Rate</u> \$300.00	-				
	Spots: # Ch 1 WP	<u>Day Air</u> PBF Su 11/ Credited		escription In 11:35pm Late News	Start/End Time 1135p-12am	<u>Lengt</u> :0	h <u>Ad-ID</u> 0			<u>Rate Type</u> \$300.00 NM
126	10/30/12 Class of Tin	11/02/12	Jimmy Kimmel	12:06-01:06AM	-TWTF	:30	1	\$70.00	NM	96
	Weeks:	Start Date 10/30/12	End Date MTWTFS 11/05/12 -TWTF-	<u>===::::::::::</u>	<u>Rate</u> \$70.00			W. B.		
	Spots: # Ch 1 WP		<u>Date</u> <u>Air Time</u> <u>De</u> 02/12 12:39 AM Jin		Start/End Time 12:06-01:06AM		<u>h Ad-ID</u> 0 ofa-12-	D-148H		<u>Rate</u> <u>Type</u> \$70.00 NM
131	10/30/12 Class of Tim	11/02/12 ne - Immedia	ACCESS HOLLYW	/OOD 106x-136x	-TWTF	:30	1	\$15.00	NM	7.2.33
	Weeks:	Start Date 10/30/12	End Date MTWTFS 11/05/12 -TWTF-	Spots/Week	<u>Rate</u> \$15.00			***		
	Spots: # Ch		Date Air Time De	•	Start/End Time 106x-136x		h <u>Ad-ID</u> 0 0FA-12-	D-148H	- 11	Rate Type \$15.00 NM
136	11/03/12 Class of Tim	11/03/12 ne - Pre-emp	ACCESS HOLLYW	OOD ACCESS HOLLYW	/1-	:30	1	\$50.00	NM	
		Start Date 10/29/12	End Date MTWTFS 11/04/121		<u>Rate</u> \$50.00	7				



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Obama/D/President	OBAMA FOR AMERICA	1897

www.	hewpbfchannel.	.com									
								Spots/			
Line	Start Date	End Date	Description	n	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
136	3 11/03/12 Class of Tir	11/03/12 ne - Pre-em	ACCESS ptible with no		D VACCESS HOLLYV	/1-	:30	1	\$50.00	NM	· · · · · · · · · · · · · · · · · · ·
	Spots: # Ch 1 WF			Time Descri	<u>ption</u> SS HOLLYWOOD WH	Start/End Time (ND IACCESS HOLL		th <u>Ad-ID</u> 30 OFA-12-	-D-148н		<u>Rate Type</u> \$50.00 NM
142	2 11/04/12 Class of Tir	11/04/12 me - Pre-em	PRIVATE	PRACTICE !	Wk12-1x	1	:30	1	\$50.00	NM	
	Weeks:		End Date 11/04/12	MTWTFSS	Spots/Week 1	<u>Rate</u> \$50.00					<u> </u>
			<u>r Date</u> <u>Air</u> /04/12 12:5		ption TE PRACTICE WKNI	Start/End Time		th <u>Ad-ID</u> 30 ofa-12-	-D-148н		<u>Rate Type</u> \$50.00 NM
149) 10/30/12 Class of Tir	10/30/12 ne - Pre-em	DANCING ptible with no	RESULTS	8-9PM	-T	:30	1	\$4,500.00	NM	***************************************
	Weeks:		End Date 11/04/12	MTWTFSS -T	Spots/Week 1	Rate \$4,500.00					
L	Spots: # Ch 1 WF	<u>Day Ai</u> PBF Tu 10	<u>Date Air</u> /30/12 8:4		ption ING RESULTS	Start/End Time 8-9PM		th <u>Ad-ID</u> 30 OFA-12-	D-148H		<u>Rate Type</u> \$4,500.00 NM
150	10/30/12 Class of Tir	10/30/12 ne - Pre-em	PRIVATE ptible with no	PRACTICE	10-11PM	-T	:30	1	\$2,175.00	NM	
	Weeks:	Start Date 10/29/12	End Date 11/04/12	MTWTFSS -T	Spots/Week 1	<u>Rate</u> \$2,175.00					
	Spots: # Ch 1 WF	Day Air PBF Tu 10 Credited			ption TE PRACTICE	Start/End Time 10-11PM		th Ad-ID			<u>Rate Type</u> \$2,175.00 NM
159	10/29/12 Class of Tir		Jimmy Kir ptible with not	nmel tice	1206-106A / 1135F	NTWTF	:30	1	\$70.00	NM	
	Weeks:	10/29/12	End Date 11/04/12	MTWTF	Spots/Week 1	<u>Rate</u> \$70.00	3	-1//-			
	Spots: <u>#</u> Ch 1 WF	PBF M 10	<u>Date</u> <u>Air</u> /29/12 1:2 work Special i	20 AM Jimmy		Start/End Time 1206-106A / 11		th <u>Ad-ID</u> 30 OFA-12-	D-148H	***************************************	<u>Rate Type</u> \$70.00 NM
160	11/03/12 Class of Tin	11/03/12 ne - Pre-em	Sat 6-7am	News lice	Sat 6-7am	S-	:30	1	\$160.00	NM	
	Weeks:	10/29/12	End Date 11/04/12	S-	Spots/Week 1	<u>Rate</u> \$160.00					
		Day Air PBF Sa 11	Date Air /03/12 6:5	Time Descri 8 AM Sat 6-7		Start/End Time Sat 6-7am		th <u>Ad-ID</u> 30 OFA-12-	D-148н		<u>Rate Type</u> \$160.00 NM
161	11/03/12 Class of Tin	11/03/12 ne - Fixed N	Sat 5-6am on Pre-emptil	News ble	Sat 5-6am	S-	:30	1	\$120.00	NM	
	Weeks:	Start Date 10/29/12	11/04/12	MTWTFSS S-	Spots/Week 1	<u>Rate</u> \$120.00			,		
	Spots: # Ch 1 WF	Day Air PBF Sa 11		Time Descri 08 AM Sat 5-6		Start/End Time Sat 5-6am		<u>h</u> <u>Ad-ID</u> 0 ofa-12-	D-148H		Rate Type \$120.00 NM
162	10/29/12 Class of Tin	11/02/12 ne - Immedia	4:30a-5a ately Pre-emp	tible without	430a-5a notice	MTWTF	:30	1	\$20.00	NM	
	Weeks:	Start Date 10/29/12	11/04/12	MTWTFSS MTWTF	Spots/Week 1	<u>Rate</u> \$20.00					
	Spots: # Ch 1 WP			Time Descrip 7 AM 4:30a-		Start/End Time 430a-5a		h <u>Ad-ID</u> 0 OFA-12-	D-148H		<u>Rate</u> <u>Type</u> \$20.00 NM
163	10/30/12 Class of Tim	11/02/12 ne - Fixed N	The View on Pre-emptib	ole	11A-12PM	-TWTF	:30	1	\$800.00	NM	
	Weeks:	Start Date 10/29/12	End Date 11/04/12	MTWTFSS -TWTF	Spots/Week 1	<u>Rate</u> \$800.00	**** 5				
l	Spots: # Ch	<u>Day Air</u>	Date Air	Time Descrip	otion	Start/End Time	Lengt	h Ad-ID			Rate Type



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	1		
Invoice #	Invoice Date	Invoice Month	Invoice Period
958659-3	11/11/12	November 2012	10/29/12 - 11/06/12

Advertiser	Product	Estimate Number
Obama/D/President	OBAMA FOR AMERICA	1897

		com						Spots/			
ine	Start Date	End Date	Description	on	Start/End Time	MTWTFSS	Length_	Week	Rate	Type	
163	10/30/12 Class of Tir	11/02/12 ne - Fixed No	The View on Pre-empti		11A-12PM	-TWTF	:30	1	\$800.00	NM	
	Spots: # Ch 1 WF			Time Descripti 34 AM The View		Start/End Time 11A-12PM		<u>h Ad-ID</u> 0 ofa-12-	D-148H		Rate Type \$800.00 NM
164	10/30/12 Class of Tir	11/02/12 ne - Fixed No	Nightline on Pre-empti	ble	1135-1205AM / 12	3 -TWTF	:30	1	\$700.00	NM	
	Weeks:	Start Date 10/29/12	End Date 11/04/12	MTWTFSS -TWTF	Spots/Week 1	<u>Rate</u> \$700.00					
	Spots: # Ch 1 WF			Time Descripti 54 PM Nightline		Start/End Time 1135-1205AM /		<u>h Ad-ID</u> 0 OFA-12-	D-148н		<u>Rate Type</u> \$700.00 NM
166	10/30/12 Class of Tir	11/02/12 ne - Fixed No	WPBF Ne	ews 25 @ 6:00P ble	PI6-6:30PM	-TWTF	:30	2	\$1,050.00	NM	
	Weeks:	Start Date 10/29/12	End Date 11/04/12	MTWTFSS -TWTF	Spots/Week 2	Rate \$1,050.00					
	Spots: # Ch 2 WF	<u>Day Air</u> PBF Th 11/		Time Description OF PM WPBF N	on ews 25 @ 6:00PM	Start/End Time 6-6:30PM		<u>h Ad-ID</u> 0 0FA-12-	D-148H		<u>Rate Type</u> \$1,050.00 NM
					ews 25 @ 6:00PM	6-6:30PM		0 OFA-12-			\$1,050.00 NM
167	10/30/12 Class of Tir	11/02/12 ne - Pre-emp	Jimmy Kir	mmel tice	1206-106A / 1135F	-TWTF	:30	1	\$70.00	NM	
	Weeks:	Start Date 10/29/12	End Date 11/04/12	MTWTFSS -TWTF	Spots/Week 1	<u>Rate</u> \$70.00				,	
	Spots: # Ch 1 WF			Time Description D		Start/End Time 1206-106A / 113	-	<u>h Ad-ID</u> 0 OFA-12-	D-148н		<u>Rate</u> <u>Type</u> \$70.00 NM
168	11/03/12 Class of Tin	11/03/12 ne - Pre-emp	Sat Prime	College Footba	a8-1130pm	S-	:30	1	\$1,175.00	NM	
	Weeks:	Start Date 10/29/12	End Date 11/04/12	MTWTFSS	Spots/Week 1	<u>Rate</u> \$1,175.00					
	Spots: # Ch	<u>Day Air</u> PBF <i>Sa</i> 11/		Time Description		Start/End Time		h Ad-ID			Rate Type
	/ ۷۷۶	Credited	03/12	Sat Prime	e College Football	8-1130pm	:0	0			\$1,175.00 NM
		11/02/12 ne - Fixed No			4-5p	WTF	:30	2	\$1,000.00	NM	
		Start Date 10/29/12	End Date 11/04/12	MTWTFSS WTF	Spots/Week 2	<u>Rate</u> \$1,000.00					
	Spots: # Ch 1 WP			Time Description 8 PM Dr. Oz	<u>on</u>	Start/End Time 4-5p		<u>n Ad-ID</u>) 0FA-12-i	1.49u		Rate Type
		BF Th 11/0	- · · · - · · · -	7 PM Dr. Oz		4-5p 4-5p) OFA-12-I			\$1,000.00 NM \$1,000.00 NM
170	11/05/12 Class of Tin	11/06/12 ne - Fixed No	WPBF Ne	ws 25 Mornings	5:30-5:57am	MT	:30	1	\$320.00	NM	
		Start Date 11/05/12		MTWTFSS MT	Spots/Week 1	<u>Rate</u> \$320.00	711				74 to
	Spots: <u>#</u> Ch 1 WP	<u>Day</u> <u>Air</u> BF Tu 11/0	Date Air	Time Description 18 AM WPBF No.	•	Start/End Time		<u>n Ad-ID</u>) 0FA-12-0	D-148H		<u>Rate Type</u> \$320.00 NM
171	11/04/12 Class of Tim	11/04/12 ne - Fixed No	Sun 6-7an n Pre-emptib	n News	Sun 6-7am	S	:30	1	\$180.00	NM	4
	Weeks:	Start Date 10/29/12	End Date 11/04/12	MTWTFSS	Spots/Week	<u>Rate</u> \$180.00					
	Spots: # Ch	<u>Day Air I</u> BF Su 11/0	Date Air	Time Description 6 AM Sun 6-7ar	_	Start/End Time Sun 6-7am		<u>Ad-ID</u>) 0FA-12-0	D-148H		<u>Rate Type</u> \$180.00 NM
172	11/05/12 Class of Tim	11/06/12 ne - Fixed No	WPBF Nev	ws 25 @ 5am ble	5-530am	MT	:30	1	\$220.00	NM	
			End Date	MTWTFSS	Spots/Week	Rate					



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Invoice #	Invoice Date	Invoice Month	Invoice Period
958659-3	11/11/12	November 2012	10/29/12 - 11/06/12

Advertiser	Product	Estimate Number
Obama/D/President	OBAMA FOR AMERICA	1897

www.t	newpbfchannel.	com								
							Spots/			
Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
172	11/05/12 Class of Tir	11/06/12 ne - Fixed No	WPBF News 25 @ 5am on Pre-emptible	5-530am	MT	:30	1	\$220.00	NM	
	Spots: # Ch 1 WF	<u>Day Air</u> PBF Tu 11/			Start/End Time 5-530am		n <u>Ad-ID</u>) ofa-12-d	-148H		Rate Type \$220.00 NM
173	11/01/12 Class of Tir	11/02/12 ne - Pre-emp	Jimmy Kimmel stible with notice	1206-106A / 1135	5PTF	:30	1	\$70.00	NM	
	Weeks:	Start Date 10/29/12		Spots/Week 1	<u>Rate</u> \$70.00					- W - M
	Spots: # Ch 1 WF		Date Air Time Descript 01/12 1:00 AM Jimmy h		Start/End Time 1206-106A / 11		<u>1 Ad-ID</u> 0 OFA-12-D	-148н		<u>Rate Type</u> \$70.00 NM
174	11/04/12 Class of Tir	11/04/12 ne - Fixed No	Sun 8-9am News on Pre-emptible	Sun 8-9am	S	:30	1	\$450.00	NM	· · · · · · · · · · · · · · · · · · ·
	Weeks:	Start Date 10/29/12	End Date MTWTFSSS	Spots/Week 1	<u>Rate</u> \$450.00					
	Spots: # Ch 1 WF	<u>Day</u> <u>Air</u> PBF Su 11/			Start/End Time Sun 8-9am		<u>n Ad-ID</u>) ofa-12-d	-148н		Rate Type \$450.00 NM
175	11/03/12 Class of Tir	11/03/12 ne - Immedia	ACCESS HOLLYWOOD	ACCESS HOLLY	WS-	:30	1	\$25.00	NM	
	Weeks:	Start Date 10/29/12	End Date MTWTFSSS-	Spots/Week 1	<u>Rate</u> \$25.00				1 TV 1/20	• •
	Spots: # Ch 1 WF	<u>Day Air</u> PBF Sa 11/			Start/End Time KND IACCESS HOL		n <u>Ad-ID</u>) 0FA-12-D	-148н		<u>Rate</u> <u>Type</u> \$25.00 NM
176	11/04/12 Class of Tin	11/04/12 ne - Fixed No	Sun 5-6am News on Pre-emptible	Sun 5-6am	S	:30	1	\$100.00	NM	
	Weeks:	Start Date 10/29/12	End Date MTWTFSSS	Spots/Week 1	<u>Rate</u> \$100.00			, ··· <u>·</u> .		<u></u>
	Spots: # Ch 1 WF	<u>Day Air</u> PBF Su 11/	Date Air Time Descript 04/12 5:12 AM Sun 5-6		Start/End Time Sun 5-6am		<u>n Ad-ID</u>) ofa-12-d	-148H		<u>Rate Type</u> \$100.00 NM
177	11/04/12 Class of Tin	11/04/12 ne - Fixed No	Sun 6-7am News on Pre-emptible	Sun 6-7am	s	:30	1	\$180.00	NM	VI2.
	Weeks:	Start Date 10/29/12	End Date MTWTFSS 11/04/12S	Spots/Week 1	<u>Rate</u> \$180.00			-		
	Spots: # Ch 1 WF		Date Air Time Descript 04/12 6:28 AM Sun 6-7a		Start/End Time Sun 6-7am		<u>1 Ad-ID</u>) 0FA-12-D	-148н		<u>Rate</u> <u>Type</u> \$180.00 NM
178			10-11a Anderson Coope on Pre-emptible		MT	:30	1	\$450.00	NM	
		11/05/12		Spots/Week 1	<u>Rate</u> \$450.00		, ",			
	Spots: # Ch 1 WF		Date Air Time Descript 06/12 10:50 AM 10-11a A		Start/End Time 10-11a		<u>Ad-ID</u>)	-148н		<u>Rate</u> <u>Type</u> \$450.00 NM
179	11/04/12 Class of Tin	11/04/12 ne - Pre-emp	PRIVATE PRACTICE W tible with notice	K12-1x	S	:30	1	\$50.00	NM	
		Start Date 10/29/12	End Date MTWTFSSS	Spots/Week 1	<u>Rate</u> \$50.00		***			
	Spots: # Ch 1 WP		Date Air Time Descript 04/12 12:30 AM PRIVATI		Start/End Time IDLF 12-1x		<u>Ad-ID</u>) OFA-12-D	-148н		Rate Type \$50.00 NM
180	11/05/12 Class of Tim	11/06/12 ne - Pre-emp	4:30a-5a tible with notice	430a-5a	MT	:30	1	\$60.00	NM	
		Start Date 11/05/12	End Date MTWTFSS MT	Spots/Week 1	<u>Rate</u> \$60.00			**		
	Spots: <u>#</u> Ch 1 WP	<u>Day</u> <u>Air</u> BF Tu 11/0			Start/End Time 430a-5a		Ad-ID OFA-12-D	-148н		Rate Type \$60.00 NM



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Invoice #	Invoice Date	Invoice Month	Invoice Period
958659-3	11/11/12	November 2012	10/29/12 - 11/06/12

Advertiser	Product	Estimate Number
Obama/D/President	OBAMA FOR AMERICA	1897

							Spots/			
ne	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
181	11/03/12 Class of Tir	11/03/12 ne - Pre-em	ACCESS HOLLYWOO ptible with notice	D ACCESS HOLLYW	S-	:30	1	\$50.00	NM	
	Weeks:	Start Date 10/29/12	End Date MTWTFSSS-	Spots/Week 1	<u>Rate</u> \$50.00					
	Spots: # Ch	Day Air			Start/End Time		<u>h</u> <u>Ad-ID</u>			Rate Typ
	1 WF	PBF Sa 11	/03/12 12:23 AM ACCE	SS HOLLYWOOD WKI	ND IACCESS HOL	LYW :3	0 OFA-12-I	D-148H		\$50.00 N
182	11/06/12 Class of Tir	11/06/12 ne - Fixed N	Dr. Oz M-F 9-10a on Pre-emptible	9-10a	-Т	:30	1	\$450.00	NM	
	Weeks:	Start Date 11/05/12	End Date MTWTFSS 11/11/12 -T	Spots/Week 1	<u>Rate</u> \$450.00					
	Spots: # Ch	Day Air	r Date Air Time Descri	<u>ption</u>	Start/End Time	<u>Lengt</u>	h <u>Ad-ID</u>			Rate Typ
	1 W	PBF Tu 11	/06/12 9:55 AM Dr. Oz	M-F 9-10a	9-10a	:3	0 OFA-12-I	о-148н		\$450.00 Ni
183	11/06/12 Class of Tir	11/06/12 ne - Fixed N	M-F 3-4P Ion Pre-emptible	M-F 3-4P	-T	:30	1	\$800.00	NM	
·	Weeks:	Start Date 11/05/12	End Date MTWTFSS 11/11/12 -T	Spots/Week 1	<u>Rate</u> \$800.00					
	Spots: # Ch	Day Air	r Date Air Time Descri	<u>ption</u>	Start/End Time	<u>Lengt</u>	h <u>Ad-ID</u>			Rate Typ
	1 W	PBF Tu 11	/06/12 3:59 PM M-F 3	4P	M-F 3-4P	:3	0 OFA-12-I	D-148H		\$800.00 NI
					Total Spots		54			
								Gross Tota	1	\$24.475.00
	t	20	Davis					GIUSS TUIA	1	φ 24,47 3.00
ay	ment Te	erms 30	Days				Agend	cy Commission	1	\$3,671.25
							<u>N</u> e	et Amount Due	<u>2</u>	\$20,803.75